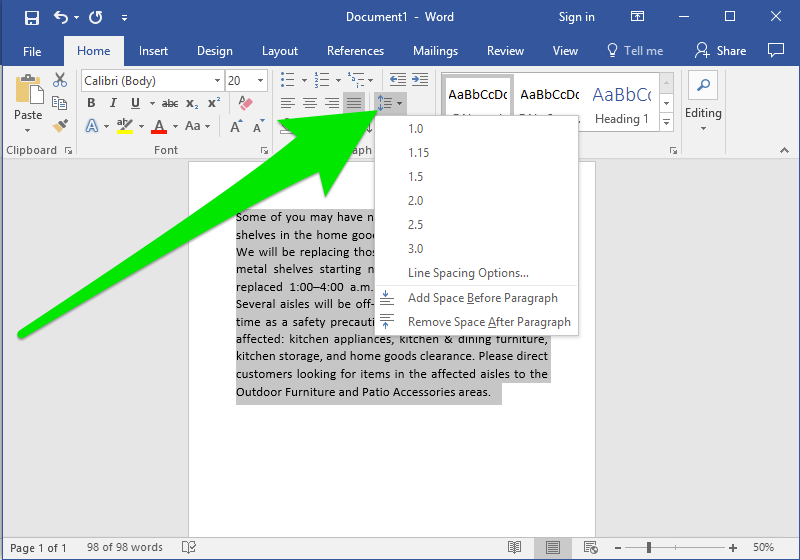
**1.1.1: Key Metric TitleContents**

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| 1. | Formatting guidelines | 1 |

**Formatting Guidelines**

1. Font: Times New Roman
2. Font Size:
   1. Title and subheadings: 14pt
   2. Contents: 12pt
3. Title in bold
4. Content alignment - Justify
5. Line spacing: 1.5pt



1. Add page numbers
2. Add watermark in all pages (as in this document)
3. Need not make any changes in the header or footer
4. Need not add any border